



Thank you for your interest in our Magazine and expanding your advertising presence in the Greater Houston Area.

I am convinced that WheelzMag magazine will be an effective partner in expanding the local interest and sales for your business.

WheelzMag magazine is a monthly periodical reaching nearly 80,000 readers with a commitment to grow steadily in size, scope and demographic footprint in the Greater Houston Area.

To help our local advertisers create and maintain an effective advertising campaign that fits their budget, we have chosen a smaller full-color glossy 8.5 x 5.5 format.

While our editorial content will apply to a wide variety of motorists, our reporting will primarily pertain to car shows, rallies, meets and related events.

We are also expanding our internet presence by implementing social networking sites including Myspace, Facebook, Twitter and Youtube. This will give us access to complementing our printed magazine with audio and video of various activities we cover in person while growing our internet subscription base. With the latest mobile access, we will be able to post many of our events within minutes of live video reporting.

All of our magazine advertisers and sponsors are on our website as well.

Our magazine will be distributed to our advertising locations, resale shops and dealerships. Our female modeling staff will also be taking many magazines to shows and clubs, personally handing out issues to those attending. There will be approximately 250 magazine drop points in the Greater Houston Area.

WheelzMag Magazine is a free publication but will have a displayed value of \$1.99 each.

Again, thank you for this opportunity to serve you and celebrate this industry with you.

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